

Soul Superpower Archetypes for Business _ BRAND FLAVOR

Love Transcension Quadrant

INNOCENT	ROMANTIC	NURTURER
Purity / Simplicity / Wonder	Abundance / Sensuality / Lusciousness	Empathy / Care / Thoughtfulness

Sovereignty Transcension Quadrant

RULER	HERO	HUMANITARIAN
Integrity / Leadership / Confidence	Bravery / Passion / Inspiration	Equality / Approachable

Authority Transcension Quadrant

ALCHEMIST	MAVERICK	JESTER
Wow / Dream / Transform	Edgy / Innovative / Gutsy	Happy / Playful / Energetic

Mastery Transcension Quadrant

SAGE	ARTIST	EXPLORER
Knowledge / Expertise	Expression / Passion / Imagination	Driven / Independent