CURRICULUM 2019

Soul Strategy Word

**Abundance Template foundation**

Money Mantra

**Soul Archetypes foundation**

Enlightening your Wallet

**Soul Brand Expertise**

Environment

**Soul Niche 1**

Soul Well of Opportunity

Building your Business BONUS

**Soul Niche 2**

Imposter Syndrome

**Signature System creation**

Signature System and Marketing Mindsets

**Signature System Path (“funnel”)**

High-End Package Mindset

**High-End Package creation**

Empowering Pricing Paradigm

**Pricing for all components**

Paid Practice Mindsets

**Package Marketing Copy**

Money Not-Enoughness Beliefs

**Website Conceptual Design**

List Building

**Soul Strategy overview**