**ENTREPRENEUR SOUL STRATEGY 2019**

CONGRATULATIONS!!!

**My archetypes are and**

THE 4 COMPONENTS OF YOUR BRAND FLAVOR

**My overall Brand Flavor is**

**My Unique Brilliance Superpower is**

**My Unique Stand is**

**My Higher Self Strengths are and**

YOUR EXPERTISE

 **I am an expert in**

**I …**

For the primary archetype:

 **I, as a …**

**believe it is possible for my clients to …**

 **I, as a …**

**do not tolerate in my clients …**

For the influencing archetype:

**I, as a …**

**believe it is possible for my clients to …**

 **I, as a …**

**do not tolerate in my clients …**

**When my prospective clients first hear, see, or experience my Brand, these are the 3 key emotions I want them to feel:**

**If my brand was a combination of these 3 feelings, it would be …**

YOUR NICHE

**The Level of Consciousness I choose to work with is …**

**The ONE strategic Category I CHOOSE to work in is …**

NICHE MARKETING MESSAGE

**My ideal client ….**

**Who struggles with …**

**And wants to …**

**By learning how to …**

**And …**

MONEY MANTRA

**I am a**

**Whenever I start to think …**

**I know it’s not true, because what IS true is …**

SIGNATURE SYSTEM

**The Title of my Signature System is:**

**My step #1 title:**

* **Description/Bullets:**

**My step #2 title:**

* **Description/Bullets:**

**My step #3 title:**

* **Description/Bullets:**

**My step #4 title:**

* **Description/Bullets:**

**My step #5 title:**

* **Description/Bullets:**

**My step #6 title:**

* **Description/Bullets:**

**My step #7 title:**

* **Description/Bullets:**

IMPOSTER SYNDROME

**My solution to the Imposter Syndrome is:**

**The actions I will take are:**

YOUR INTRO PRODUCT

**My Intro Product is called**

**The problem it solves is**

YOUR CONSULT

**My Consult is called**

**The problem it solves is**

HIGH-END PACKAGE MINDSET

**My favorite 3 high-end package mindsets are:**

**1-**

**2-**

**3-**

YOUR HIGH-END PACKAGE

**My Package Promise is to help you solve the problem of…**

**So that you can (outcome/why) …**

**PACKAGE TITLE:**

**…**

**PACKAGE DURATION:**

**…**

**PACKAGE DELIVERY (how you will deliver it to your client):**

**1-**

**2-**

**3-**

**PACKAGE BONUSES:**

**1-**

**2-**

PACKAGE PRICE

**Full payment investment: $**

**Quick decision SAVINGS: $**

**Full payment with Savings: $**

**Full payment by deposit:**

 **Deposit $**

 **Balance $**

**Payment Plan investment:**

 **Total $**

 **Deposit $**

 **Balance $**

**Number of payments:**

**Monthly payment: $**

PAID PRACTICE MINDSET

**My favorite 3 “paid practice” mindsets are:**

**1-**

**2-**

**3-**

PREFERRED WAYS OF MARKETING

**Type A:**

**Type B:**

**Type C:**

MONEY MINDSET

**My money not-enoughness pattern has been:**

**I am now replacing it with:**

MY MOST IMPORTANT TAKE-AWAYS

**ONE major discovery I’ve made about myself in the last 6 months:**

**My attitude about my business changed from …**

**To …**

**ONE major business decision I made in the last 6 month:**

**ONE major personal decision I made in the last 6 month:**

ABUNDANCE TEMPLATE

**My own unique way of connecting to the Abundance Template is:**

**My commitment to myself about staying in the alignment with Abundance Template is:**