VALUE AND PRICING

**Title of my Consult is**:

The VALUE of my Consult is $

**Title of my Intro Product is**:

The VALUE of my Intro Product is $

**Title of my High-End Package is**:

The number of LIVE interaction sessions I have in my package is:

**The BASE price for my Package is** $

*(Use pages 2-4 to arrive at this number)*

**The total VALUE of all my Supplementary Materials is** $

*(Use the pages 5-6 to arrive at this number)*

**The total VALUE of all my Bonuses is** $

*(Base price + Supplement Materials + Bonuses)*

**The total VALUE of my Package is** $

**Determining the VALUE of Supplementary Materials**

Supplement material WEEK 1

Valued at $

Supplement material WEEK 2

Valued at $

Supplement material WEEK 3

Valued at $

Supplement material WEEK 4

Valued at $

Supplement material WEEK 5

Valued at $

Supplement material WEEK 6

Valued at $

Supplement material WEEK 7

Valued at $

Supplement material WEEK 8

Valued at $

Supplement material WEEK 9

Valued at $

Supplement material WEEK 10

Valued at $

Supplement material WEEK 11

Valued at $

Supplement material WEEK 12

Valued at $

Supplement material WEEK 13

Valued at $

Supplement material WEEK 14

Valued at $

Supplement material WEEK 15

Valued at $

Supplement material WEEK 16

Valued at $

Supplement material WEEK 17

Valued at $

Supplement material WEEK 18

Valued at $

Supplement material WEEK 19

Valued at $

Supplement material WEEK 20

Valued at $

Supplement material WEEK 21

Valued at $

Supplement material WEEK 22

Valued at $

Supplement material WEEK 23

Valued at $

Supplement material WEEK 24

Valued at $

**Determining the Value of BONUSES**

1. **Q&A access** *(how many per Package? How long each call? Or anytime on a particular day?)*:

Combined Value of these is $

1. **Short “emergency check-ins”** *(call or email, how many per package?)*:

Combined Value of these is $

1. **Reviews/ Evaluations** *(can be included inside some of the live sessions)*:

Combined Value of these is $

1. **Video or audio recordings of your live meetings**:

Combined Value of these is $

1. **Transcripts of training** *(if you provide a section inside your live session that is like a mini-class or a demonstration)*:

Combined Value of these is $

1. A **previously recorded webinar or a collection of videos** *(on the topic relevant to the Package that will help your client)*:

Valued at $

1. A **gift of a book** *(yours or someone else’s that is relevant to what your package is about)*:

Valued at $

1. Anything else that you already have and might think to add to your Package *(list it here)*:

Combined Value of these is $