**High-End Package Marketing Copy**

VERSION #1 (speaks direction to your ideal client):

**(Title)**

**(For whom)**

**(why)**

**(what)**

VERSION #2 (speaks about the program):

**(Title)**

**(Program type)**

**(for whom)**

**If you’re ready for…**

**-**

**Then join me in my … program!**

**Is this you?**

**-**

**-**

**-**

**-**

**-**

**If this is you then it is time to**…

**This is why I am so excited to invite you into my (name of program) Program!**

*(larger font for above sentence and insert image here for your program (or put these words on top of a picture)*

**Here is what your** (whatever you are transforming – life, health, business) **looks like when we work together:**

**-**

**-**

**-**

**-**

**-**

**-**

**-**

**-**

**This is what others say about working with me:**

Testimonial #1

Testimonial #2

**(Your STORY title)**

(1-2 short paragraphs of relevant message here)

**Ready to …** ?

**Here is what’s inside this** … **program:**

*(larger font for above sentence)*

(step title)

(description)

(title)

(description)

(title)

(description)

(title)

(description)

(title)

(description)

(title)

(description)

(title)

(description)

**The program also includes:**

*
*

**TITLE of BONUS#1:**

VALUED at $

DESCRIPTION (3 bullet points – specific result oriented points):

*

**TITLE of BONUS#2:**

VALUED at $

DESCRIPTION (3 bullet points – specific result oriented points):

*

**If you are**

**Then I invite you to join me in this**

(something high-end) (name of the program) **Program!**

**This is what others say about working with me:**

Testimonial #3

Testimonial #4

(How and Why to sign up – 4 points):

**If you have questions about the**(name of the program) **.. send me an email and I will get right back to you and help you decide if this program is right for you.**

**Send your message to**

**and put "question about … " in the subject. I will be in touch ASAP.**

**I am a** (title)

**and I am so looking forward to** (what you will do for them).

**My promise to you is to …..**

**so that you can** (outcome/why) **…**