HIGH-END PACKAGE CREATION

**The LENGTH of my package** is:

**The INTERACTION FORMAT of my package** is:

**START point** corresponds to Step # \_ of my system

At this place my clients feels like this:

1-

2-

3-

**MIDDLE point** corresponds to Step # \_ of my system

At this place my client feels like this:

1-

2-

3-

**END point** corresponds to Step # \_ of my system

At this place my client arrives at this outcome and feels like this:

1-

2-

3-

\_ 1 \_

**Package Promise**

1. Start by thinking of your ideal client
2. The problem they experience (preferable daily):

**How do I…**

1. The outcome they want instead (list specific actions or expertise):

**When what I really want is…**

1. What is the cost of not solving this problem?

**If I don’t ….**

**then I ….**

1. What do they need to learn, know, or do?

**I need to .…**

1. What is their “why?” (emotional and/or spiritual):

**So I can…**

\_ 2 \_

*Now write your Package Promise as if you are talking to your client:*

**My Package Promise is to help you solve the problem of…**

**so that you can (outcome/why) …**

*TIPS for creating your Package Promise:*

* Core SPECIFIC reason why someone will want to sign up as your client;
* Solves a specific, tangible problem your ideal client KNOWS they have;
* Solves a specific, tangible problem your ideal client is WILLIGN to INVEST in;
* The problem they experience DAILY, the outcome/what they need to learn.

\_ 3 \_

**Signature System Steps with Supplement Materials**

Step #1 title is:

materials:

Step #2 title is:

materials:

Step #3 title is:

materials:

Step #4 title is:

materials:

Step #5 title is:

materials:

Step #6 title is:

materials:

Step #7 title is:

materials:

\_ 4 \_

**Live Calls over the entire Package length with Supplement Materials**

**LIVE CALL #1** covers topic of

Supplement material:

**LIVE CALL #2** covers topic of

Supplement material:

**LIVE CALL #3** covers topic of

Supplement material:

**LIVE CALL #4** covers topic of

Supplement material:

**LIVE CALL #5** covers topic o

Supplement material:

**LIVE CALL #6** covers topic of

Supplement material:

**LIVE CALL #7** covers topic of

Supplement material:

**LIVE CALL #8** covers topic of

Supplement material:

**LIVE CALL #9** covers topic of

Supplement material:

**LIVE CALL #10** covers topic of

Supplement material:

**LIVE CALL #11** covers topic of

Supplement material:

**LIVE CALL #12** covers topic of

Supplement material:

**LIVE CALL #13** covers topic of

Supplement material:

**LIVE CALL #14** covers topic of

Supplement material:

**LIVE CALL #15** covers topic of

Supplement material:

**LIVE CALL #16** covers topic of

Supplement material:

**LIVE CALL #17** covers topic of

Supplement material:

**LIVE CALL #18** covers topic of

Supplement material:

**LIVE CALL #19** covers topic of

Supplement material:

**LIVE CALL #20** covers topic of

Supplement material:

**LIVE CALL #21** covers topic of

Supplement material:

**LIVE CALL #22** covers topic of

Supplement material:

**LIVE CALL #23** covers topic of

Supplement material:

**LIVE CALL #24** covers topic of

Supplement material: